


# Design Thinking for Innovation Module 2 Slides

Design Thinking for Innovation

Module 2


## Preparing Your Mind for Innovation

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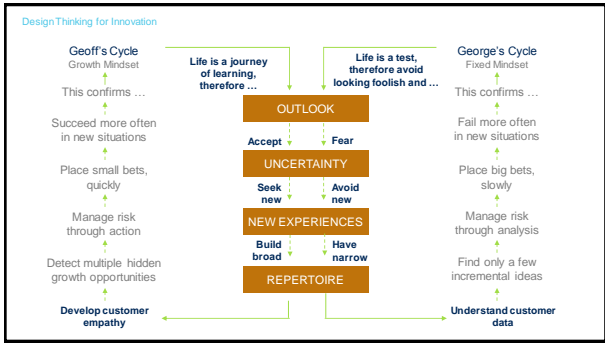


Design Thinking for Innovation

- + learning mindset
- + broad repertoire
- + customer empathy



= a prepared mind



Design Thinking for Innovation

Think about your repertoire.

What's your mindset?

How can you become more growth and less fixed?

[Design Tool]

## Storytelling

Put the human beings and their experience front and center. Take the listener along on their journey.